



## www.cscpa.org Banner Advertising

On the state-of-the-art [www.cscpa.org](http://www.cscpa.org), banner advertisements appear on the right-hand side of every content page.

Banners are limited to three per month, so you will be one of a select group of advertisers to reach CSCPA members, other business professionals, and the general public as they browse the site for news and information.

### Specifications

- Pricing is \$400 per month or \$2,160 for a six-month posting (10 percent frequency discount). All rates are net.
- Banners appear on the right-hand side of each content page. No banners appear on the homepage (main landing page).
- There is a limit of three banner advertisers per month.  
Please contact Kirsten Piechota to confirm availability at 860-258-4800, ext. 231 or [kirstenp@cscpa.org](mailto:kirstenp@cscpa.org).
- Advertiser must supply banner ad (150 x 80 pixels) in either .gif or .jpg format to [kirstenp@cscpa.org](mailto:kirstenp@cscpa.org).
- Pricing includes a link to your website.
- Banners must be paid in full before posting.

### Cost Calculation

$$\$400 \times \frac{\text{number of months}}{\text{total cost}} = \text{total cost}$$

### Payment Information

Company Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Amount Due \$ \_\_\_\_\_  Check payable to CSCPA  Visa  MasterCard  AmEx

Card# \_\_\_\_\_ Exp Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Cardholder's Signature \_\_\_\_\_

Billing Address Street \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Please fax this form to 860-258-4859 and e-mail your banner to Kirsten Piechota at [kirstenp@cscpa.org](mailto:kirstenp@cscpa.org). Questions? Call Kirsten at 860-258-4800, ext. 231.



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