

How Can I Help the ETF?

Individuals, corporations and firms can make **tax-deductible contributions** to the Educational Trust Fund any time during the year. All income goes directly to fund the scholarship and award program.

You can **individually** support ETF by donating online at www.cscpa.org/etf, or simply by checking off the box on your yearly dues statement to indicate your donation.

Firms or businesses may also donate to ETF (via check made out to the "ETF.") Matching employer programs are encouraged as well.

Further, individuals and corporations can also support the annual **CSCPA Educational Trust Fund Golf Tournament** through various sponsorship opportunities, contributing merchandise for prizes, or, of course, signing up to play.

Yet another way to support the future of the profession is by naming the CSCPA Educational Trust Fund as one of your **beneficiaries in your will**. Special funds may also be established in memory of deceased CSCPA members, and voluntary annual contributions may be made in their names.

Any amount is appreciated -- Remember, **you** can make a difference!

Helping is Easy!

Individual donations to the ETF can be made online at:
www.cscpa.org/etf.
(Visa, M/C, and AMEX accepted)

-or-

Make checks payable to:
CSCPA Educational Trust Fund
and mail to:
CSCPA Educational Trust Fund
716 Brook Street, Suite 100

CSCPA Educational Trust Fund Scholarships and Awards

The **Children of CSCPA Members Scholarship** is a \$500 scholarship for accounting students who have a parent holding membership in the Connecticut Society of CPAs.

The **Candidate's Awards** are individual scholarships of \$3,000 that assist students in complying with the 150-hour requirement of the Connecticut State Board of Accountancy.

The **Frank Frago Community Service Award** is a \$750 scholarship that recognizes an undergraduate accounting major who has shown leadership through continued commitment to community service.

The **Outstanding Community College Accounting Student Awards** are renewable \$750 scholarships for Connecticut community college accounting students who plan to continue their education as an accounting major at a four-year college or university.

The **Connecticut Accounting Leadership Scholarships** are four \$5,000 scholarships established by the ETF with the support of the Connecticut offices of PricewaterhouseCoopers, LLP, Deloitte, Ernst & Young, LLP, and KPMG, LLP, to assist undergraduate Connecticut students majoring in accounting in financing their college education.

The **Diversity Scholarship** (\$1,000) and **Minority CPA Exam Candidate Review Course Grants** (made possible through the support of various CPA Review Course providers) were created to increase and encourage diversity in the CPA profession.

The **Junior Awards** are \$500 scholarships for accounting majors in their junior year at Connecticut colleges or universities recognized by the Connecticut State Board of Accountancy.

High School Accounting Scholarships are awards of \$500 given to deserving Connecticut high school seniors, who will be majoring in accounting at a post-secondary institution of higher education, to assist in financing their college education and to encourage the pursuit of the CPA career path.

Four-year Connecticut colleges and universities recognized by the Connecticut State Board of Accountancy are eligible to apply for an **Accounting Department Grant**, while their respective Accounting clubs are also eligible to apply for an **Accounting Club Grant**.

For more information on these scholarships visit:
www.cscpa.org/scholarships

HELPING
TOMORROW'S
CPAS....
TODAY.



The Educational Trust Fund (ETF)
of the Connecticut Society of
Certified Public Accountants

What is the Educational Trust Fund?

The Educational Trust Fund (ETF) of the Connecticut Society of Certified Public Accountants (CSCPA) exists to provide financial assistance and encouragement directly to Connecticut secondary and post-secondary accounting students, and accounting departments and clubs at Connecticut colleges and universities. The ETF is administered by a nine-member Board of Trustees.

Who Provides this Financial Support?

The support of the ETF comes directly from the many members and friends of the Connecticut Society of CPAs, who make individual or firm/company contributions in the spirit of promoting the future of the certified public accounting profession and in providing financial assistance to deserving and scholarly accounting students. These donations play an important role in helping the CPA profession attract the talent needed to ensure vitality and relevance in this new millennium and new world economy.

The Goal - Encouragement

Since ETF's inception in the 1950s, Connecticut CPAs have realized and responded to the need to encourage talented people to enter their profession. However, the profession, along with the academic landscape, have changed considerably through the years. With the costs of college tuition continually on the rise -- and the associated expenses of pursuing CPA certification in Connecticut keeping pace -- the ETF is striving to increase the number and dollar amount of its scholarships (as detailed on the back panel of this brochure) to reach and encourage as many deserving students as possible in a meaningful way.

"I would like to express how much I appreciated the Educational Trust Fund of the CSCPA scholarship I received...This event encourages me to work hard to meet my goal of becoming a CPA."

-Past ETF Award Recipient

Why Should I Support the Educational Trust Fund?

STAFFING FOR YOUR FUTURE

A pressing issue facing many Connecticut public accounting firms as well as companies and agencies who employ accounting professionals is the lack of new Connecticut CPAs entering the profession. In fact, staffing issues such as firm succession and planning and finding and retaining new leaders still remain top concerns according to the *2009 PCPS CPA Firm Top Issues* list.

While the numbers of students majoring in accounting is encouraging, the number of students (or lack thereof) actually pursuing the CPA credential highlights the challenges firms and companies may face in filling their staffing needs. Similarly, it is necessary that firms remain in capable hands to ensure their succession - a critical concern for both the profession and the public alike.

Simply put, ***the time to support future CPAs is now.***



"It was a true honor to be presented with one of this year's distinguished Connecticut Accounting Leadership Scholarships...I look forward to being involved with the Society in the future and joining the esteemed field of accounting."

-Past ETF Award



"My family and I are truly appreciative for the financial help and the faith you have in me as I travel the Accounting Profession Road. May this organization continue to be a blessing to others."

-Past ETF Award Recipient

THE RIGHT THING TO DO

Without a doubt, getting an education and earning a degree is both personally and professionally rewarding - and necessary for those individuals pursuing CPA certification.

There is also no escaping the fact that the price to obtain an education continues to rise for students and their families .

Just as so many students are doing right now, you also worked hard to get where you are today. But you probably DID get some help along the way, quite possibly from someone who entered the profession ahead of you. By making a tax-deductible contribution to the ETF, now you can help others the way others have helped you.

Did You Know...?

During the 2009-2010 school year, the average price of tuition (excluding room and board and financial aid) for a private four-year college or university is \$26,273 per year, while the average cost per year at a four-year public college or university is \$7,020. Students attending a public two-year college pay on average \$2,544.¹

¹www.collegeboard.com