

Yes! I'd like to help the Educational Trust Fund help deserving students and CPA Exam Candidates.

Name: _____ Phone: _____
 Address: _____ E-mail: _____

Please accept my tax-deductable contribution of: \$30 \$50 \$100 other \$ _____ (please circle one)

I would like to contribute via: (please indicate method of payment below)
 CHECK (payable to CSCPA Educational Trust Fund); or

CREDIT CARD Please bill my _____ Visa M/C AMEX

Card # _____
 Exp. Date: _____
 Cardholder's Name _____
 Cardholder's Address (if different than above) _____

Cardholder's Signature _____

Please fax this form to 860-258-4859;
 or mail to:
 CSCPA Educational Trust Fund
 845 Brook St., Bldg. 2,
 Rocky Hill, CT 06067-3405
 OR
 Simply donate online at:
www.cscpa.org/etf



**CSCPA Educational Trust Fund
 Scholarships and Awards**

The **Children of CSCPA Members Scholarship Program** awards \$500 scholarships to students who have a parent holding membership in the Connecticut Society of CPAs.

The **Candidate's Awards** are individual scholarships of \$3,000 that assist students in complying with the 150-hour requirement of the Connecticut State Board of Accountancy.

The **Frank Frago Community Service Award Scholarship** is an individual scholarship of \$750 that recognizes an undergraduate junior or senior accounting major who has shown leadership through continued commitment to community service.

The **Outstanding Community College Accounting Student Awards** are individual scholarships of \$750 for Connecticut community college accounting students, recommended by faculty, who plan to major in accounting at a four-year Connecticut college or university recognized by the Connecticut State Board of Accountancy.

The **Junior Awards** are individual, faculty recommended \$500 scholarships for undergraduate accounting majors at Connecticut colleges or universities recognized by the Connecticut State Board of Accountancy.

The **Minority CPA Exam Candidate Review Course Grant** assists minorities in becoming CPAs in Connecticut by providing recipients with a fully paid CPA Exam Review Course. These grants were made possible with the generous support of four major CPA Exam Review Course Providers (Becker CPA Review, Kaplan CPA Review, Yaeger Homestudy, Roger CPA Review, and ExamMatrix).

The **Connecticut Accounting Leadership Scholarships** are four \$5,000 scholarships established by the CSCPA Educational Trust Fund with the support of the Connecticut offices of the firms of Ernst & Young LLP, KPMG LLP, Deloitte & Touche LLP, and PricewaterhouseCoopers LLP to assist undergraduate Connecticut students majoring in accounting at institutions of higher education in financing their college education.

Four-year Connecticut colleges and universities recognized by the Connecticut State Board of Accountancy are eligible to apply for an **Accounting Department Grant**, while Accounting clubs at four-year Connecticut colleges and universities recognized by the Connecticut State Board of Accountancy are eligible to apply for an **Accounting Club Grant**.

For more information on these scholarships visit:
www.cscpa.org/etf

**Helping
 Tomorrow's
 CPAs...
 Today.**



The Educational Trust Fund (ETF)
 of the Connecticut Society of CPAs

What is the Educational Trust Fund?



The Educational Trust Fund (ETF) of the Connecticut Society of Certified Public Accountants (CSCPA) exists to provide financial assistance directly to Connecticut accounting students, and

accounting departments and clubs at Connecticut colleges and universities. The ETF is administered by a nine-member Board of Trustees.

Who Provides this Financial Support?

The support of the ETF comes directly from the many members and friends of the Connecticut Society of CPAs, who make individual or firm/company contributions in the spirit of promoting the future of the certified public accounting profession and in providing financial assistance to deserving and scholarly accounting students. These donations play an important role in helping the CPA profession attract the talent needed to ensure vitality and relevance in this new millennium and new world economy.

The Goal - Encouragement

Since ETF's inception in the 1950s, Connecticut CPAs have realized and responded to the need to encourage talented people to enter their profession. However, the profession, along with the academic landscape, have changed considerably through the years. With the costs of college tuition continually on the rise -- and the associated expenses of pursuing CPA certification in Connecticut keeping pace -- the ETF is striving to increase the number and dollar amount of its scholarships (as detailed on the back panel of this brochure) to reach and encourage as many deserving students as possible in a meaningful way.

"I would like to express how much I appreciated the Educational Trust Fund of the CSCPA scholarship I received...This event encourages me to work hard to meet my goal of becoming a CPA."

-Past ETF Award Recipient

Why Should I Support the Educational Trust Fund?

STAFFING, STAFFING, STAFFING

The pressing issue facing many Connecticut public accounting firms as well as companies and agencies who employ accounting professionals is the alarming shortage of new Connecticut CPAs entering the profession.

This lack of students pursuing the CPA credential highlights the challenges your organization faces in filling its staffing needs. Similarly, the necessity that companies remain in capable hands to ensure succession is also of critical concern for both the profession and the public alike.

Simply put, ***the time to support future CPAs is now.***



"It was a true honor to be presented with one of this year's distinguished Connecticut Accounting Leadership Scholarships...I look forward to being involved with the Society in the future and joining the esteemed field of accounting."

-Past ETF Award

THE RIGHT THING TO DO

You worked hard to get where you are today. No doubt. But you probably DID get some help along the way, quite possibly from someone who entered the profession ahead of you. By making a tax-deductible contribution to the ETF, now you can help others the way others have helped you.

Did You Know...?

In 2008, the average cost of a private four-year college was about \$25,143 per year, while the average cost of a public four-year college was about \$6,585 per year.¹

And, according to a recent report from the National Center for Public Policy and Higher Education, published college tuition and fees increased 439% from 1982 to 2007 while median family income rose 147%.²

¹CollegeBoard.com, ²www.nytimes.com, 12/3/08

The Facts...

Recent statistics reveal that the number of candidates sitting for the CPA Exam in Connecticut has decreased by 54 percent during the past 10 years.

The number of initial CPA certificates issued here in Connecticut mirrors that downward trend: 164 in the year 2004, 141 in 2005, and 111 as of November 2006.



"My family and I are truly appreciative for the financial help and the faith you have in me as I travel the Accounting Profession Road. May this organization continue to be a blessing to others."

-Past ETF Award Recipient

