



The CPA Zone is a bulletin produced by the CSCPA. It is a "quick-read" intended to keep high school educators in the loop with the profession of Certified Public Accounting. Feel free to reproduce The CPA Zone and share it with colleagues and students.

Dear Colleague,

Greetings...and welcome back! As another summer rapidly flies by, and with autumn just around the corner, the Connecticut Society of Certified Public Accountants (CSCPA) goes back to class with you as both partner and resource.

As business educators, you know that the accounting/CPA career path remains both lucrative and in-demand - two highly attractive characteristics especially during these uncertain economic times. Thus, we at the CSCPA believe it is vital to inform young people about the opportunities and diversity the CPA career path offers and to provide a better and more realistic picture of who a CPA is and what a CPA does.

With these goals in mind, I am happy to share some of the new offerings and returning programs for Connecticut high school teachers and students. Once again, CSCPA will be bringing the CPA Careers Conference to you at two terrific campuses as well as offering CPA career speakers right to your classroom door. Further, the acclaimed financial literacy curriculum, "Me, Myself, My Money" Edition 2 will soon be available complete with a new look and updated lessons. Also, for accounting teachers, CSCPA plans to continue with its CHAT Session series - a can't miss opportunity for educators to share ideas, curriculum and resources with colleagues. And of course, keep an eye on the CSCPA website for continuous resources and updates especially for you and your students.

Looking forward to working with you all again~

Sincerely,

Jill Brightman, Student Relations Specialist, CSCPA

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### **CPA CAREERS CONFERENCES**

This event is designed to provide high school students with an opportunity to learn about the CPA profession and to find out what a Certified Public Accountant actually does in his or her career. The conference includes great speakers, lunch, prizes, and an optional campus tour.

The program is FREE but advanced registration is required. (Registration forms were previously mailed.) Seats fill up fast for this popular event, so send in your forms today!

The scheduled dates and locations for this year's conferences are:

-Friday, October 9, 2009  
Quinnipiac University, Hamden

-Friday, October 23, 2009  
University of Connecticut, Storrs



The Connecticut Society of Certified Public Accountants, Inc.

[www.cscpa.org](http://www.cscpa.org)

"CSCPA Programs..." continued on back...

## "ME, MYSELF, MY MONEY" EDITION 2

With its updated look, content, and lessons, CSCPA's financial literacy curriculum, "Me, Myself, My Money" Edition 2 makes its debut this fall and will be available (for FREE!) to any Connecticut educator.

The revised curriculum package is presented as six topical modules (*Credit Cards and Your Credit Score, Using Debt Wisely, Investments, Financial Planning, Money and Banking, and Insurance*) that each contain individual lesson plans covering a wide range of topics including, but not limited to: home ownership, auto loans, financing a college education, credit scores, taxes, budgeting, stocks and bonds, and the time value of money. The curriculum also includes learning objectives, national and Connecticut learning standards, and instructor's solutions.

"Me, Myself, My Money," Edition 2 will be available at the Connecticut Business Educators Association Annual Conference on October 21st, so keep an eye out for the CSCPA table! Unable to attend CBEA this year? Just drop an e-mail to Jill Brightman at [jillb@cscpa.org](mailto:jillb@cscpa.org) to request your free copy of "Me Myself, My Money," Edition 2.

### CPA CAREER & FINANCIAL LITERACY PRESENTERS

Looking for a CPA to speak with your students about career opportunities in accounting? Or, perhaps you're looking for a little professional expertise in your personal finance class to make a financial literacy topic come alive! CSCPA can help! Simply make your request at [www.cscpa.org/speakers](http://www.cscpa.org/speakers).

In order to participate in the CPA classroom speakers program please keep in mind the following:

- ◆ A teacher must be present in the room when a CPA is giving his/her presentation.
- ◆ It is suggested that students have questions prepared for guest speakers.

## CHAT SESSIONS



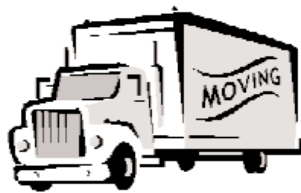
Last winter CSCPA successfully introduced CHAT (Connecticut High School Accounting Teacher) Sessions as a forum for secondary accounting educators to network, share information, exchange ideas, and help each other promote and teach accounting at the high school level via roundtable discussion.

The FREE afternoon meeting gave attendees the opportunity to discuss best practices in grading, using technology in the classroom and included a "show and tell" to share curriculum and lesson plan ideas. Also, as a result of the ideas exchanged, resources available for all accounting teachers to use are now posted on the CSCPA website at: [www.cscpa.org/chatSessions](http://www.cscpa.org/chatSessions).

**Save the date!** The next CHAT Session, with brand new discussion topics, is scheduled for **Thursday, November 19, 2009** from 1:30 p.m. - 3:30 p.m. at the CSCPA office in Rocky Hill. Look for more registration and agenda details later this fall.

### WEBSITE RESOURCES

Don't forget to check out the wealth of information available on the CSCPA website! [www.cscpa.org](http://www.cscpa.org) is continually updated and has a section especially just for high school students and educators. Go to [www.cscpa.org/students](http://www.cscpa.org/students) to view CPA career information, accounting salaries and CPA educational requirements. Simply click on "For Educators" to avail yourself of the many resources for teachers such as links to the AICPA's accounting curriculum, "Taking Care of Business" and its website, *StartHereGoPlaces*, fun games, accounting recruitment videos, and much, much more!



### ***WE'RE MOVING...but not too far!***

Please adjust your address books! The office of the Connecticut Society of CPAs will be moving (just down the street!) from its current location, 845 Brook Street, Rocky Hill to **716 Brook Street, Rocky Hill** toward the end of this year. CSCPA will be one of the first tenants to occupy this brand new building, which will include administrative offices for staff and meeting rooms for both rental and CSCPA programming.