

## **YOU can do something about the lack of new CPAs!**

**It's easy, host a student at your firm or company.  
That's right, Job Shadowing- here's what it's all about. . .**

You can help inspire a new generation to enter the CPA profession! All we're asking you to do is open your doors for a few hours and share some of your time and expertise with interested students who would like to learn a little more about your world. **YOU CAN MAKE A DIFFERENCE!**

**What to do:** Match one of your employees with a student visitor who will spend part of a typical workday at your firm or company "shadowing" your employee. Encourage the employee to talk with the student about what he or she does, what kinds of skills and instruction are necessary for the job, how the job fits in with the rest of the company, and what it's like to work there.

**Duration:** Approximately 1-3 hours. Often students will come in the morning and end the day with lunch, but you may arrange specific times with the cooperating teacher and student(s).

**Grade level:** Most appropriate for students in high school. (All visiting students are required to provide their own transportation to participate).

**Number of students:** Usually there are 2-3 student visitors at a time, although you can determine the number of students you wish to host. (You can also have a class (10+ students) tour your firm/business, as this sometimes requested by schools).

**When:** Requests may come from schools any time of the year and are generally quite flexible.

### **Benefits of Job Shadowing:**

*Students will:*

- Begin to identify career interests — influenced by what they see at your firm or company.
- Get a realistic view of the daily routines of adult workers.
- Gain an awareness of the academic, technical and personal skills required by certain jobs.
- Develop and apply communication skills by interacting with workers.
- Realize that different jobs are characterized by different work cultures and environments.

*You will:*

- Get the chance to accurately and positively promote the CPA profession and introduce your firm or company to an interested student.
- Deepen your school-to-career relationships with area schools.

Questions??

Contact CSCPA Student Relations Specialist Jill Brightman at  
1-800-232-2232, ext. 239 or [jillb@cscpa.org](mailto:jillb@cscpa.org).