

OBJECTIVE

To obtain a position in the field of business that will allow me to expand upon my education and continue to accumulate knowledge.

EDUCATION

Central Connecticut State University, New Britain, CT 2008-Present

Manchester Community College, Manchester, CT 2005-2008

Rutgers University, Newark, NJ 2004-2005

BS in Accounting, GPA 3.2

Associates In General Education

WORK**EXPERIENCE**

Sales/Marketing Representative (November 2009-Present)

Marketstar Inc., Manchester, CT

- Conducted onsite visits to educate retailers and sales staff about new and current promotional activities for Sony and HTC products.
- Built and maintained strong relationships with retail Sales Associates and Managers to create a positive channel for in-store sales and marketing efforts in my territory.
- Scheduled and conducted formal trainings to promote in-depth knowledge of HTC and Sony products.

Field Sales Representative (November 2006- Present)

Channelforce Inc., Manchester, CT

- Activated, maintained, and troubleshooted live SanDisk retail demonstration units and ensured that SanDisk is displayed according to contracted agreements with retailers.
- Built and maintained strong relationships for SanDisk with retail Sales Associates and Managers which created a positive channel for in-store SanDisk sales and marketing efforts in my territory.
- Inspected SanDisk displays and re-supplied, replenished, and cleaned them as needed to ensure premium customer experience and to maintain the outstanding brand image of SanDisk.
- Provided new marketing materials and stimulated sales of SanDisk products and services through training with Sales Associates to ensure strong understanding of all SanDisk's offerings.

Account Sales Representative (August 2006- October 2006)

MarketSource, Manchester, CT

- Conducted onsite visits to educate retailers and sales staff about new and current promotional activities, including key visits with regional and corporate managers.
- Built and maintained strong relationships with retail Sales Associates and Managers to create a positive channel for in-store sales and marketing efforts in my territory.
- Maintained relationships with regional and corporate HP and MarketSource personnel to implement and support HP goals.
- Scheduled and conducted formal trainings to promote in-depth knowledge of HP products and services, and to use the most effective sales techniques.

**VOLUNTEER
EXPERIENCE**

Emergency Room Volunteer (March 2006- Present)

Manchester Memorial Hospital, Manchester, CT

- Transported patients from the ER to other places in the hospital.
- Received patient's medication from the pharmacy.

Community Center Events Volunteer (January 2000- April 2005)

Minhaj-Ul-Quran Cultural Center, Hackensack, NJ

- Directed traffic and assisted in parking at community events.

SKILLS

Language: Fluent in Hindi/Gujarati/Urdu. Intermediate comprehension in French.

Technical: Microsoft Office, HTML, Visual Basic, Internet, Photoshop.