



# CTCPA DEI Event: Celebrating Diversity in the Workplace



Featuring Keynote Speaker

**Sandra Quince**  
Chief Executive Officer –  
Paradigm for Parity

Tuesday, June 18 • 5:30 - 8:00 p.m. • The Hartford Club

## Sponsorship Opportunities

With an expected attendance of 50-100, this dynamic event will engage accounting professionals as they network, gain different perspectives on the importance of DEI in the workplace, and feel inspired to drive DEI-related conversations that promote a positive work environment.

The evening’s keynote speaker, **Sandra Quince**, is the Chief Executive Officer of the Paradigm for Parity coalition. Her organization represents current and former business leaders including CEOs, CHROs, and DEI experts who are dedicated to addressing the systemic gender and racial gaps in the corporate sector. They partner with companies to develop and promote strategies that transform corporate leadership to assure that women of all races, cultures, and backgrounds have equal power and opportunity to advance.

### Schedule of Events

- 5:30-6:00 Networking & Hors D’oeuvres/Buffer/  
Soft Drinks/Beer/Wine
- 6:00-6:20 Keynote Speaker: Sandra Quince
- 6:20-7:00 Panel Discussion
- 7:00-7:20 Table Exercise:  
Roundtable Discussion Groups
- 7:20-7:30 Debrief Table Exercise
- 7:30-8:00 Networking



**Event Sponsor**  
\$2,000

- **Tickets for 10 event attendees.**
- Prominent display of logo on pre-event marketing materials.
- Prominent display of logo on event program and verbal recognition by event emcee.
- Prominent display of logo in *Connecticut CPA* magazine and digital follow-up articles.



**Gold Sponsor**  
\$1,000

- **Tickets for 10 event attendees.**
- Logo on pre-event marketing materials.
- Logo on event program and verbal recognition by event emcee.
- Logo in *Connecticut CPA* magazine and digital follow-up articles.



**Company Table Sponsor**  
\$500

- **Reserved table for 10 attendees with logo on table sign.**
- Verbal recognition by event emcee.

### Ready to secure your sponsorship?

Complete the form on the next page or contact Cindy Panioto at [cindyp@ctcpas.org](mailto:cindyp@ctcpas.org) or 860-258-0213.



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*Sponsorships will be accepted until Tuesday, June 4.*

### 1. Choose your sponsorship level:

- Event Sponsor – \$2,000
- Gold Sponsor – \$1,000
- Company Table Sponsor – \$500

### 2. Supply your company information:

Company name exactly as it should appear in event materials:

\_\_\_\_\_

Contact person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Total amount due: \$ \_\_\_\_\_  Check to CTCPA  Request an electronic invoice

### 3. Submit your logo:

Please provide your logo as an EPS/AI file as well as a JPG/PNG file to Cindy Panioto at [cindyp@ctcpas.org](mailto:cindyp@ctcpas.org)  
**no later than Tuesday, June 4.**



**Return this form to Cindy Panioto at [cindyp@ctcpas.org](mailto:cindyp@ctcpas.org).**

Please mail payments by check to CTCPA, 716 Brook Street, Rocky Hill, CT 06067.  
Questions? Contact Cindy at 860-258-0213.